

everything-horses.net provides horse enthusiasts and other equine professionals with access to horse-related products and services available throughout the world, all in one easy-to-use online directory.

everything-horses.net offers:

- an excellent resource for the equine industry.
- links to equine business, associations, and service providers throughout the world.
- advertising opportunities to reach horse enthusiasts and equine professionals anywhere on the globe.

ADVERTISING OPPORTUNITIES

BANNER ADS



SIZE	468 x 60 pixels, 25k max
AVAILABILITY	2 premium ad spots, 21 standard ad spots
FORMAT	JPEG, GIF, animated GIF (3 scenes), or Flash

PRICE

PREMIUM POSITION	Home page and results page	\$210/month (3 month contract \$630)
STANDARD POSITION	Category pages	\$90/month (3 month contract \$270)

SIDEBAR ADS



SIZE	120 x 60 pixels, 25k max
AVAILABILITY	63 ad spots
FORMAT	JPEG, GIF, animated GIF (3 scenes), or Flash

PRICE

PREMIUM POSITION	Home page and results page	\$125/month (3 month contract \$375)
STANDARD POSITION	Category pages	\$60/month (3 month contract \$180)

why advertise on
everything-horses.net?

- everything-horses.net attracts horse owners, enthusiasts, and professionals that specify, recommend, purchase and use equine products and services throughout the world.
- everything-horses.net attracts thousands of unique monthly visitors interested in the equine products, services, and information listed on our site.
- our website provides extensive category listings with easy navigation and search functions.
- Our website has gained incredible popularity since May 2007 when we introduced our site, and that popularity continues to grow dramatically each month.
- Our marketing efforts will ensure that our site continues to attract more and more visitors all the time.
- Our online advertising opportunities are effective and provide great results at a fraction of the cost of traditional advertising methods.
- Horse owners, enthusiasts, and professionals are turning to the Internet more than any other source to find products, services, and information related to their equine needs.
- Our website pages have been successfully indexed on many of the popular search engines. As a result, thousands of visitors each month find our website with many of the common search engines, using only industry specific keywords.
- We do not require registration to access any part of our site.
- Over 40% of our visitors bookmark us or add us to their favorite places and come back often.
- Thousands of equine businesses have already listed their products, services, and information on our site as an excellent tool to promote their offerings.
- New business listings are added to our site on a daily basis as professionals in the equine industry are discovering our site and the value it brings to the equine industry.

Excellent Visibility

Thousands of Impressions

Click-Throughs to Your Site

- Our business listings and site visitors are truly of a global nature.
- Equine businesses on our site have expressed excellent feedback on the effectiveness of our site as a much needed and very helpful industry resource.

**Complete This Form
and Return to
advertise@everything-horses.net**

Advertising Team
everything-horses.net, LLC

**Send All Artwork Files to:
advertise@everything-horses.net**

Advertiser

Client Business Name _____

Contact Name _____

Contact Email Address _____

Billing Address _____

City _____

State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____

*Select the advertising spot you wish to reserve.
Choose both a page location and a category page below.
Use a separate form to reserve additional advertising spots.*

- 1st QTR (Jan, Feb, Mar) 2nd QTR (Apr, May, Jun)
- 3rd QTR (Jul, Aug, Sep) 4th QTR (Oct, Nov, Dec) Year_____

Banner Sidebar

- | | |
|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Home Page <input type="checkbox"/> Results Page <input type="checkbox"/> Accessories and Merchandise <input type="checkbox"/> Equine Bedding <input type="checkbox"/> Breed Associations <input type="checkbox"/> Breeders <input type="checkbox"/> Building and Arena Services <input type="checkbox"/> Competition Associations <input type="checkbox"/> Education <input type="checkbox"/> Equine Facilities <input type="checkbox"/> Equine Health <input type="checkbox"/> Equine Interactions | <ul style="list-style-type: none"> <input type="checkbox"/> Equine Nutrition <input type="checkbox"/> Equine Professional Services <input type="checkbox"/> Equine Transport <input type="checkbox"/> Equipment, Supplies and Services <input type="checkbox"/> Horseback Outings <input type="checkbox"/> Publications, Websites and Software <input type="checkbox"/> Racing and Betting <input type="checkbox"/> Riding Apparel <input type="checkbox"/> Stable and Pasture Services <input type="checkbox"/> Tractors and Farm Equipment <input type="checkbox"/> Trainers |
|---|---|

Contract Price _____

Advertiser Signature _____ Date _____

Please Print Name _____

Title _____